

THE SAN FRANCISCO CHAPTER OF THE LINKS, INC.

SFLINKS@THETOWER

P R E S E N T S

**BACK TOGETHER AGAIN**

ATOP THE ICONIC

SALESFORCE TOWER

SATURDAY JUNE 17, 2023

5PM - 9PM

**SPONSORSHIP PACKET**



*Linked in Friendship, Connected in Service*



# THE LINKS, INCORPORATED

*San Francisco Chapter*  
*Since 1950*

Dear Friends of SF Links,

San Francisco Chapter of The Links, Inc., is hosting **SFLINKS@TheTOWER – BACK TOGETHER AGAIN**, a fundraising concert to commemorate the joy of coming together in community. The event will take place on Saturday, June 17, 2023, from 5:00 - 9:00 pm, at the iconic Salesforce Tower in San Francisco. Guests will have the unique opportunity to marvel at the stunning panoramic views from the tallest building on the West Coast.

The SF Links have produced live music fundraising events for more than two decades showcasing Grammy award winning jazz artists such as Ahmad Jamal, Jason Moran, Esperanza Spalding, and Sweet Honey in the Rock.

The pandemic-induced social isolation of recent years has underscored the importance of "being together" for our well-being. SF Links aims to emphasize the healing power of music and connections.

We hope you will join us as a sponsor as we present a special performance by Bay Area native **D'Wayne Wiggins** from Grammy award winning **Tony! Toni! Tone!** performing their greatest hits. On this Juneteenth and Father's Day weekend we'll also gather to celebrate our community and those we love.

This exciting event will feature a **General Admission pre-concert reception, DJ and dancing, and VIP Bourbon Tasting Experience** featuring premium whiskeys from local and Black-Owned distillers.

As a sponsor, you will be contributing to our exceptional and life-changing initiatives, which have been successfully impacting San Francisco Bay Area communities and beyond for more than 70 years.

We encourage you to explore our website, [www.sanfranciscolinks.org](http://www.sanfranciscolinks.org), to learn more about our chapter and the array of programming we provide: **SFLinksConnect: At Home and Abroad**, our award-winning initiatives in leadership and education, youth focused STEAM, as well as preventive health and wellness.

Approximately 300 guests will be in attendance and many hundreds more will see your support in our promotional materials and activities throughout the year. To ensure you receive maximum exposure, we ask that you make your sponsor commitment no later than May 15, 2023. Please contact Corporate Sponsorship Co-Chair, Angelique Tompkins, at (415) 516-8415 for inquiries related to the enclosed sponsorship information.

Our dedicated members look forward to collaborating with you to create a positive impact in the communities we serve. We welcome your partnership!

Sincerely,  
Kimberly Brandon  
Co-Chair, Corporate Sponsorship

Angelique Tompkins  
Co-Chair, Corporate Sponsorship

# *Sponsorship* LEVELS AND BENEFITS

## **SFLINKS@TheTOWER Giving Levels**



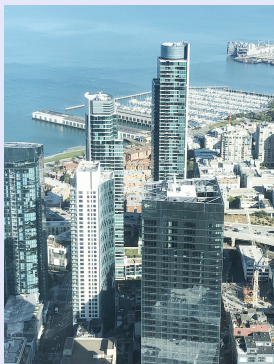
### **View From The top Gving Level - \$10,000**

- Prominent placement as Presenting Sponsor of your company logo on promotional channels
- Company name and logo displayed on customized signage on digital displays
- Present a brief pre-concert speech to highlight the sponsor's commitment to community involvement
- Invitation for 8 to VIP Bourbon Tasting Experience and verbal recognition as a SFLinks "View From The Top" Sponsor
- Company logo on SFLINKS website for one year
- Premium Seating – 8 concert seats



### **On A Clear Day Giving Level - \$5,000**

- Prominent placement of your company logo on all promotional channels
- Company name and logo displayed on customized signage on digital displays
- Invitation for 6 to VIP Bourbon Tasting Experience and verbal recognition as a SFLINKS "On A Clear Day" Sponsor
- Company logo on SFLINKS website for one year
- Premium Seating – 6 concert seats



### **Panoramic Vista Giving Level - \$3,000**

- Prominent placement of your company logo on all promotional channels
- Invitation for 4 to VIP Bourbon Tasting Experience
- Company logo on SFLINKS website for one year
- Preferred Seating – 4 concert seats

### **Sensational Sunset Giving Level - \$1,500**

- Acknowledgement on all promotional channels
- Invitation for 2 to VIP Bourbon Tasting Experience
- Preferred Seating – 2 concert seats

# Sponsorship CONFIRMATION

Yes, we are proud to support *SFLinksConnect* in “**SFLinksConnect: At Home and Abroad**” with the following sponsorship:

- \$10,000 – View From The Top**
- \$ 3,000 – Panoramic Vista**
- \$ 5,000 – On A Clear Day**
- \$ 1,500 – Sensational Sunset**

## **DEADLINE FOR LOGO SUBMISSION IS JUNE 10, 2023**

\* **LOGO SPECIFICATIONS:** All logos must be submitted as vector (.eps) images. Only high-resolution logos will be accepted. Logos from websites will not be accepted. Raster images, (.tiff and .jpeg) independent of the application program used to create such design will be accepted, if they are submitted at high-quality, as uncompressed 300 dpi resolution, 8-bit, BLACK/WHITE or COLOR.

## **PROMOTIONAL LISTING** (please list how you would like to be acknowledged)

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### **PLEASE COMPLETE**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

We will contact the above-listed to obtain the names of your guests.

- General Admission Tix - \$150 x Number of Event Tickets \_\_\_\_\_ Total \$ \_\_\_\_\_**
- VIP Experience Tickets - \$225 x Number of Event Tickets \_\_\_\_\_ Total \$ \_\_\_\_\_**
- I / We cannot attend but would like to support *SFLinksConnect* programming by donating \$ \_\_\_\_\_**

Enclosed is a check made payable to **The Links Foundation, Incorporated** in the amount of: \$ \_\_\_\_\_

To confirm your sponsorship, please submit this form with enclosed payment to the following address by June 10, 2023:

**San Francisco Chapter of The Links, Incorporated**  
PO BOX 591812  
San Francisco, CA 94159-1812

Questions? Call (415) 516-8415 or email [sanfranciscolinksinc@gmail.com](mailto:sanfranciscolinksinc@gmail.com)

501 (c) 3 Tax ID Number 52-1170830

Proceeds benefit The Links Foundation, Incorporated. Contribution is tax-deductible up to the amount allowed by the IRS. FMV - \$52.50 per ticket

Individual concert tickets can be purchased online at [TINYURL.COM/SFLINKS2023](http://TINYURL.COM/SFLINKS2023)



*Promoting Health Education & Wellness*



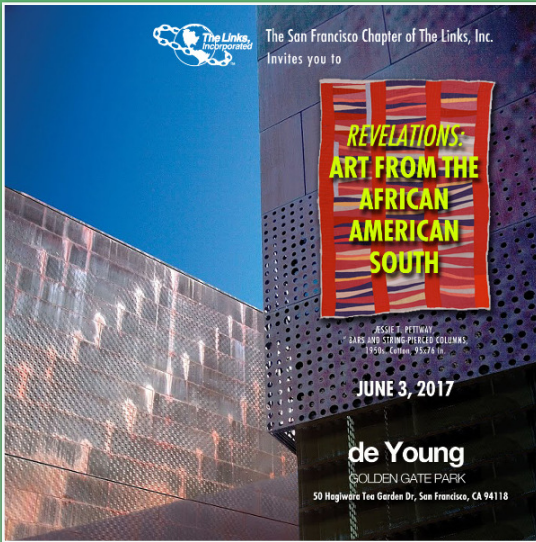
*Voter Registration Outreach*

# SFLINKS *Connect* AT HOME AND ABROAD

*Building Healthy Communities Together*

*Campaign to Counter Childhood Adversity*





*Reception and Partnership with the DeYoung Museum for Revelations: Art From the African American South*

*A Powerful Community Film Screening and Panel Discussion on the Biological Effects of Adverse Childhood Experiences (ACEs) and Toxic Stress on Children*

# SFLINKS *Connect* AT HOME AND ABROAD

*Teleconference With Our Mentees In Liberia*

*Black History Month celebration in partnership with NorcalMLK Foundation and Aquarium of the Bay*



# SAN FRANCISCO CHAPTER OF THE LINKS, INCORPORATED

## CHAPTER PRESIDENT

*\*Karen "Kay" Carney-Ailmore, PhD*

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*\*Lauran Waters-Cherry - Financial Secretary*

*\*Sharon Bell - Recording Secretary*

*Kelly Tanner Jones - Corresponding Secretary*

*Auria Styles, JD - Parliamentarian*

*Valata Jenkins-Monroe, PhD - Immediate Past President*

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